



## INFORMATION FOR CUSTOMERS REGARDING THE USE OF THEIR DATA AND THEIR RIGHTS

Pursuant to Articles 13 and 14 of Regulation (EU) 679/2016 - European Data Protection Regulation (hereinafter, also referred to as the 'Regulation'), Marina di Loano S.p.A., in its capacity as Data Controller (hereinafter, also referred to as the 'Controller'), hereby informs you that the services you have requested entail the processing of certain information concerning you. By virtue of this notice, you will be informed of the purposes and methods by which your data is processed, as well as the ways in which you can exercise your rights (Articles 15-22 of the Regulation).

### 1. TYPES OF DATA WE COLLECT

These include common personal data, information that concerns you and consists only of personal and contact details (e.g. first name, surname, residence, telephone and e-mail addresses, place and date of birth). The data have been collected by the Controller either directly from you or from third-party sources to which you have previously provided them and which have communicated them to the Controller in order to carry out your request for services (web portals that provide booking services): in the latter case, this information is provided to you here, as the first point of contact.

### 2. WHY WE ASK FOR YOUR DATA

The Company processes your personal data in order to:

- a. offer you a suitable quotation

and, if you accept the offer,

- b. implement the event organisation service you have requested.

Processing takes place (with reference to point a) in order to execute pre-contractual measures taken at your request and/or (with reference to point b) a contract to which you are a party.

Your data will also be processed in order to fulfil obligations provided for by sector regulations (e.g., tax).

The provision of this data is generally necessary for the provision of the service and for its management and execution; in some cases it is required by law, regulation, or EU legislation. Without this data, we would not be able to provide you with the requested service correctly, nor would we be able to comply with the resulting legal obligations.

### 3. HOW WE PROCESS YOUR DATA

In order to pursue the aforementioned purposes, your data will not be disseminated and will be processed using appropriate methods and procedures, including IT and telematic procedures, and will only be made known to the personnel in charge of the structures of our Company responsible for providing the services requested by you and, if necessary, to trusted external parties to whom we entrust certain tasks of a technical or organisational nature, which act as data processors on our behalf (Postal service companies for the transmission, enveloping, transport and sorting of communications to customers, Banks, IT and telematic service providers).

In connection with the aforementioned processing, your data will be stored in compliance with security measures that are appropriate to the risks to your fundamental rights and freedoms.

### 4. HOW LONG WE KEEP YOUR DATA

Your data will only be kept for as long as is strictly necessary for the aforementioned purposes. More specifically, your data will only be processed for the period of validity of the quote, or, if you accept the offer proposed to you, kept for the duration established by the regulations on the retention of documents for administrative, accounting, tax, and contractual purposes (as a rule, 10 years).

After these time frames, the data will be irreversibly deleted or anonymised.

### 5. YOUR RIGHTS

The privacy regulation (Articles 15-22 of the Regulation) guarantees you the right to access your data at any time, as well as to have them corrected and/or supplemented, if inaccurate or incomplete, to have them deleted or their processing limited, if the relevant conditions are met, to object to their processing for reasons related to your particular situation, and to request the portability of the data you have provided, if they are processed automatically for the contractual services you have requested, within the limits of the Regulation (Article 20).

The data controller of your data is Marina di Loano S.p.A. ([www.marinadiloano.it](http://www.marinadiloano.it)), with registered office at Lungomare Nazario Sauro n. 12/1 – 17025 Loano (SV), Italy.

Marina di Loano S.p.A.

Sede Legale e Operativa: Lungomare Nazario Sauro, 12/1 - 17025 Loano SV (Italia) - tel. +39 019 675445  
Capitale sociale i.v. Euro 5,536.000,00 - Iscrizione al Registro Imprese di Savona, C.F. e P. IVA 09754730159 - R.E.A. di Savona 1149980  
Società soggetta all'attività di direzione e coordinamento di Unipol Gruppo S.p.A. e facente parte  
del Gruppo Assicurativo Unipol iscritto all'Albo delle società capogruppo al n. 046

[www.marinadiloano.it](http://www.marinadiloano.it) - [info@marinadiloano.it](mailto:info@marinadiloano.it)





The 'Data Protection Officer' is at your disposal to answer any questions you may have or to provide clarifications: to this end, you may contact him/her at the aforementioned registered office, or at the e-mail address [privacy@marinadiloano.it](mailto:privacy@marinadiloano.it). You can contact the data protection officer not only to exercise your rights, but also to obtain an updated list of the categories of data recipients. In addition, your right to lodge a complaint with the Italian authority, the Privacy Guarantor, where deemed necessary for the protection of your personal data and your related rights, remains unaffected.

**MARINA DI LOANO S.p.A.**